

# INTERNATIONAL FESTIVAL FOR BUSINESS 2014

## TODAY AT THE IFB HUB

### CHINA AND HONG KONG WEEK

30TH JUNE - 4TH JULY

Ask an IFB 2014 volunteer for details of this week's events



Scan the code to visit  
The IFB Hub micro site

JOIN THE CONVERSATION #IFB2014 #IFBHUB

Wednesday 2nd July 2014

## EXHIBITORS IN THE IFB HUB

Get advice and discuss opportunities with a range of organisations which are exhibiting in The IFB Hub

The China-Britain Business Council

<http://www.cbbc.org/>

British Chambers of Commerce:

[www.britishchambers.org.uk](http://www.britishchambers.org.uk)

Liverpool and Sefton Chamber

<http://www.liverpoolchamber.org.uk/>

Isle of Man Department of Economic Development

<http://www.gov.im/>

Peel Holdings

<http://www.peel.co.uk/>

Qingdao International Economic cooperation Zone

UKTI

[www.gov.uk/ukti](http://www.gov.uk/ukti)

ICEAW

[www.icaew.com](http://www.icaew.com)

Law Society

[www.lawsociety.org.uk](http://www.lawsociety.org.uk)

NWBLT's

model of renewable energy resource



## OPPORTUNITIES AT THE IFB HUB

This week's events at the IFB Hub are full of eastern promise. The China-Britain Business Council will be present in the Hub for the week to advise businesses interested in learning more about trade, investment and other commercial opportunities in the region.

See over for details of more festival events taking place outside the IFB Hub this week during Financial and Professional Services week.

## DWF YOUNG PROFESSIONALS -THE SUCCESS FORUM

Young entrepreneur, Matt Lumb, Director and Chief Operating Officer at Tangle Teezer Limited reveals the secrets of his success.

The Tangle Teezer hair brush sells ten every minute. In four years the business has become a global success with revenues of £14.4m.



Matt Lumb

## TODAY'S HIGHLIGHTS AT THE IFB HUB INCLUDE:

### 60 MINUTE BUSINESS BOOST: ENERGISE, FORTIFY AND FLOURISH

Specifically organised for Finance Directors, Company Directors, Business Owners and Managers who would like to discover the latest strategies to help them achieve the critical objective of growing their bottom line.

### WELCOME TO LIVERPOOL: OPTIONS FOR FOREIGN LAW FIRMS AND LAWYERS IN ENGLAND AND WALES

Thinking of setting up in the global legal hub that is England and Wales? This seminar guides the way.

### PROFESSIONAL AND BUSINESS SERVICES - INTERNATIONALISE YOUR BUSINESS

UK Trade & Investment is hosting a free event for representatives of the Professional and Business Services (PBS) sector. Moderated by Clive Drinkwater, Regional Director at UKTI.

## PUB IN THE IFB HUB

From 17.30-19.00 every day, the third floor lounge at the IFB Hub becomes The pub in The IFB Hub: a relaxed networking space with complimentary drinks from the region. Come along and mingle with other IFB 2014 delegates. You never know who you might meet.

#pubinthehub

# COMING UP AT IFB 2014 THIS WEEK

## FESTIVAL THEMES: FINANCIAL AND PROFESSIONAL SERVICES



Scan the QR code to learn how to download the IFB 2014 app

There are a large number of events taking place outside the IFB Hub, full details of which can be found on the festival website [www.ifb2014.com/calendar](http://www.ifb2014.com/calendar) or on the free IFB 2014 smartphone app.

Highlights this week include the UK Property Forum and the Business of Health series.

Charges apply to attend some events. Delegates should visit the event websites for booking details

Event	Venue	Date	Details
The Business of Health	Various locations	To 3 July	<a href="http://www.internationalbusinessofhealth.com/events/health-is-wealth-2-day-strategic-conference/">www.internationalbusinessofhealth.com/events/health-is-wealth-2-day-strategic-conference/</a>
UK Property Forum	Crowne Plaza	1st & 2nd July	<a href="http://www.regonline.co.uk/Register/Checkin.aspx?EventID=1421270">www.regonline.co.uk/Register/Checkin.aspx?EventID=1421270</a>
UK Business Angels Association National Investment Summit	St George's Hall	1st & 2nd July	<a href="http://www.ukbusinessangelsassociation.org.uk/">www.ukbusinessangelsassociation.org.uk/</a>
iLINKS Innovations Conference & Exhibition 2014	Aintree	2nd July	<a href="http://www.ilinksinnovationsmersey.nhs.uk/">http://www.ilinksinnovationsmersey.nhs.uk/</a>
5th International Banking and Finance Forum Restoring Growth & Confidence in World Markets	Hilton Hotel	2nd & 3rd July	<a href="http://www.ibde.org/component/content/article/247-5th-ibf-forum.html">www.ibde.org/component/content/article/247-5th-ibf-forum.html</a>
Arena, Convention and Exhibition Venues - Driving Growth & Accelerating Economic Benefit of the City	Crowne Plaza	2nd July	<a href="http://www.dwf.co.uk/international-network/international-festival-of-business/">www.dwf.co.uk/international-network/international-festival-of-business/</a>
Funding to Grow Your Business	Radisson Blu	2nd July	<a href="http://www.thenorthwestfund.co.uk/events/ifb-funding-breakfast">www.thenorthwestfund.co.uk/events/ifb-funding-breakfast</a>
Battle of the Economist – A World View	Liverpool Cruise Terminal, Royal Quay, Liverpool	2nd July	<a href="http://www.eventbrite.co.uk/e/battle-of-the-economists-a-world-view-ifb-tickets-11679821661">www.eventbrite.co.uk/e/battle-of-the-economists-a-world-view-ifb-tickets-11679821661</a>
Health: A Platform for Effective Business Partnerships To Create Value (The Business of Health)	Museum of Liverpool	2nd July	<a href="http://www.internationalbusinessofhealth.com/events/health-a-platform-to-create-value-through-effective-business-partnerships/">www.internationalbusinessofhealth.com/events/health-a-platform-to-create-value-through-effective-business-partnerships/</a>
Irish Sea Maritime Forum 3rd Annual Conference – “Blue Growth”	The Rum Warehouse	2nd July	<a href="http://www.irishseamaritimeforum.org/">www.irishseamaritimeforum.org/</a>
You are not JUST a Deaf Business!	Liverpool Chamber of Commerce	2nd July	<a href="http://www.eventbrite.co.uk/e/deaf-business-academy-launch-event-you-are-not-just-a-deaf-business-tickets-11593411205">www.eventbrite.co.uk/e/deaf-business-academy-launch-event-you-are-not-just-a-deaf-business-tickets-11593411205</a>
Pension Options for UK Expats and for International Employers	Quilter Cheviot Office, St Pauls Square	2nd July	<a href="http://www.ifb2014.com/Pension-Options-for-UK-Expats-and-for-International-Employers-e349.html">www.ifb2014.com/Pension-Options-for-UK-Expats-and-for-International-Employers-e349.html</a>
The Next Frontier in Thought Leadership: Thought Capital	Brabners, Horton House, Liverpool L2 3YL	2nd July	<a href="http://www.psmg.co.uk/">www.psmg.co.uk/</a>

Please note, this list details highlights only and is not exhaustive



FESTIVAL PARTNERS



Mayor of Liverpool



EUROPEAN UNION  
Investing in Your Future  
European Regional  
Development Fund 2007-13